



GANESHA ISIS BALUNSAT

graphic designer

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208 S Quesada Ave, San Francisco, CA 94124

EXPERIENCE

FREELANCE DESIGNER 2013-present

designer at **Tea Collection, San Francisco** : a globally inspired children's clothing company brand. I designed promotional emails, site updates, store/retail materials, in line with the Tea brand image.

designer at **Startupbootcamp, Berlin** : a global network of industry-focused startup accelerators. I designed promotional material in the form of fliers, posters, and infographics for web and print, as well as internal signage in respect to the company's brand and event sub-identities.

designer of accessories at **Impossible Camera, Berlin** : a company that manufactures instant film for Polaroid camera's. My role was to design packaging concepts and graphics for the new & existing accessories to maintain a consistent brand voice.

JOEY'S CORNER, SAN FRANCISCO intern • July-Dec 2013

Joey's Corner is a non-profit organization started by Michael Osborne dedicated to providing pro-bono creative services for non-profit. Projects I work on include branding/ identity, printed material, and web.

MORLA DESIGN, SAN FRANCISCO intern • Summer 2013

Morla Design is a multidisciplinary design firm encompassing branding, web, packaging, print, retail and trade environments.

SPUTNIK, SAN FRANCISCO intern • Fall 2012

Sputnik is CCA's in-house award-winning undergraduate design studio. I designed promotional print and web material for the school, and the Fall 2012 issue of Glance, CCA's alumni magazine, with a colleague.

NOKIA, SUNNYVALE visual design intern • Summer 2012

Worked closely with the Emerging Platforms industrial design team to explore a visual design concepts for printed material for a new product.

EDUCATION

CALIFORNIA COLLEGE OF THE ARTS

San Francisco, CA • 2010-2013 : Graduated with BFA in Graphic Design

SUMMER DESIGN INTENSIVE

San Francisco, CA • 2012 : Workshop with Jeremy Mende, Martin Venezky, Brett MacFadden & Scott Thorpe

SANTA BARBARA COMMUNITY COLLEGE

Santa Barbara, CA • 2008-2010

SCHOOL OF THE ARTS HIGH SCHOOL

San Francisco, CA • 2004-2008 : Focus on Visual Arts

SKILLS

Print Design

Packaging Design

Image Making

Photography [digital dslr & film]

Adobe Creative Suite

Letterpress

Bookbinding

Knowledge of CSS/ HTML

Speaks German

INSTRUCTED BY

Doug Akagi, Alterpop

Christopher Simmons, MINE™

Mark Fox, Design is Play

Bob Aufuldish, Aufuldish & Warinner

Tom Ingalls, Ingalls Design

Jeremy Mende, Mende Design

Martin Venezky, Appetite Engineers

Brett MacFadden, MacFadden & Thorpe

Scott Thorpe, MacFadden & Thorpe

David Asari, Past President of AIGASF

Michael Carabetta, Chronicle Books

Angie Wang, Design is Play

AWARDS

Print Communications Semifinalist & Packaging Design Category Semifinalist ADAA 2013 (Drink Tap, Joker's Gin)

American InHouse Design Award 2013 awarded by GDUSA (Glance Magazine)

Richard & Jean Coyne Family Foundation Graphic Design Scholarship, 2013-2014

Nominated & selected for Sputnik, CCA's inhouse design studio, Fall 2012

Renick Scholarship, 2012-2013

ASSOCIATIONS

Member of AIGA [American Institute of Graphic Arts] 2011-Present

[references available upon request]